



INTERNITY: *Annual Turkey Shoot*

Project Leads: Butch Moore, Chris Kravitt, and Bruce Ashmore

GOAL:

The goal of this program is to create opportunities for therapeutic recreation, develop community support and interactions between veterans and community members, create camaraderie and good will between participants and families, create a love for a competitive shooting, and develop funding for veteran operations, programming, and the development of a public range in the Ellsworth community.

DESCRIPTION:

This program will address multiple issues and help veterans who are emotionally struggling to feel needed and appreciated, create a mechanism to connect with their communities and families, and teach skills that will support brain neuroplasticity. By creating a new activity that will affect dopamine, norepinephrine, and serotonin in the brain, INTERNITY is filling the physical, emotional, and spiritual needs that are often overlooked by conventional medicine.

OPERATIONS:

The INTERNITY team partners with the Bucks Mills Rod and Gun Club to promote an annual family day and target shooting event to win frozen turkeys. This is marketed to sportsmen's groups to recruit participants and volunteer, time, talent, space, and products to help veterans take real actions that can reduce the suicide epidemic.

