



# **INTERNITY: 30 Days of Thankfulness**

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## **FOCUS:**

The focus of this program is to create awareness surrounding veterans' daily needs in the community and develop funding for veteran operations, purchasing property in Hancock County, and delivering Veteran appropriate programming and services that other organizations cannot offer.

## **DESCRIPTION:**

This program creates a community "buy in" to fulfil INTERNITY's mission. We coordinate resources and donations from the community to hold an annual 30-day raffle for community members to buy into (and win) multiple prizes and a cash drawing. The funds are used to support our veteran operations and also to purchase a local office or land space in Hancock County for veteran / community outdoor recreational uses.

## **OPERATIONS:**

The INTERNITY team partners with Friends and Family Market to support this initiative. The various members recruit volunteers, collect donations, sell and purchase tickets, and work with sponsors to create awareness of veteran issues, support targeted intervention programs, and reduce the veteran suicide epidemic.

## **DEVELOPMENT ACTIVITIES:**

This is an annual event, held in the fall of every year. We are in our 4<sup>th</sup> operational year from this program; and very little development is needed. Our volunteers are adept at recruiting other volunteers and securing donations.

Our focus is to recruit sponsors for this program to pay for the cash drawing and balance the revenue focus from direct ticket sales only, to ticket sales and sponsorships.